

# HELP FIGHT PEDIATRIC BRAIN TUMORS!

## YOU COULD WIN A VACATION IN HYANNIS!

Dear fellow motorcyclist,

Brain tumors are the leading cause of cancer deaths in children under fifteen years of age, and for young adults up to the age of thirty four. 3,400 children are diagnosed with a brain tumor every year. 1,360 of them will die within 5 years.

In 1984, a newspaper executive and motorcyclist by the name of Mike Traynor had a friend whose child was stricken with a brain tumor. After watching the death of this child, and learning about the plight of thousands of other children that were stricken with this type of cancer, Mike set out to raise money to find the cause and cure of pediatric brain tumors. He organized a motorcycle ride in Atlanta, Georgia. 100 motorcyclists participated in that event, and they raised \$4,000. That ride was later to become known as the first Ride for Kids®.

The second Ride for Kids® was held in Chicago in 1989, and, in 1992, Mike left his career behind to give full time attention to organizing Ride for Kids® events throughout the country. And thus, the Pediatric Brain Tumor Foundation was born. 37 Ride for Kids® events were held in 2007, and the motorcyclists who attended these events raised more than 4 million dollars.

Since 1984, motorcyclists have raised over 42 million dollars through Ride for Kids® events. And because of the fund raising efforts and participation of motorcyclists, the Pediatric Brain Tumor Foundation has become the largest funding agency in the world for childhood brain tumor research. The Foundation has also provided the grant that funds the operation and administration of the Central Brain Tumor Registry of the United States, the nation's largest database for adult and pediatric brain tumor information.

When the first Ride for Kids® event was held in 1984, the diagnosis of a pediatric brain tumor was a death sentence. There was no such thing as a brain tumor survivor. But today, due to the scientific research and medical advances that are being made possible because of the money raised through Ride for Kids® events, more and more cases of brain tumors are being completely reversed, saving the lives of children and young adults. Today, a child under the age of two years who is diagnosed with a brain tumor now has a 90% chance of survival. In fact, the Pediatric Brain Tumor Foundation has awarded 278 college scholarships to brain tumor survivors!

To learn more about the Pediatric Brain Tumor Foundation, please visit: [www.pbtfus.org](http://www.pbtfus.org).  
To learn more about the Ride for Kids® program, please visit: [www.ride4kids.org](http://www.ride4kids.org).

As a volunteer task force leader for the New England Ride for Kids® since 1998, I feel extremely honored and privileged to be associated with the Ride for Kids® program. I am appealing to you not as a volunteer task force leader, but as an individual motorcyclist who would like to ask for your help in supporting my year-long fund raising efforts to raise money for the 2008 New England Ride for Kids®. This event will be held on August 17, 2008, to support the Pediatric Brain Tumor Foundation in their mission to find the cause and cure of pediatric brain tumors.

To raise money for the 2008 New England Ride for Kids®, I am raffling off my two weeks of time share at Cape Winds Resort in Hyannis, Massachusetts, on beautiful Cape Cod. The details and the entry form are on the reverse side of this letter.

On behalf of the Pediatric Brain Tumor Foundation, and the thousands of children and young adults who are afflicted with brain tumors, I would like to thank you very much for your consideration in supporting my fund raising efforts for this very worthy cause.

Very sincerely,

*David S. Odess*

The following two weeks are being raffled:

**JULY 25 – AUGUST 1, 2008**

and

**OCTOBER 10 – OCTOBER 17, 2008**

One winner will be drawn for each of the two weeks listed above.

Cape Winds is the ideal vacation resort for couples or families. Nearby are many memorable sites such as the Cape Cod Melody Tent, downtown Hyannis, Colonial Candle factory and a variety of charming shops and restaurants. The Kennedy compound, beaches, Hyannis harbor, golf courses, ferry to Martha's Vineyard and many more area attractions are but a few miles away. Cape Winds Resort is located in Hyannis, Massachusetts, in central Cape Cod. This one bedroom unit features a queen size bed and a pull-out sofa that sleeps two people, a fully equipped kitchen, 1 ½ baths, private deck, two TVs and a VCR, heat and air conditioning. This resort has the following features: indoor pool, hot tub, sauna, washers and dryers, barbecue area and a clubhouse with a fireplace. For more information about this resort, please visit their website at: [www.vrivacations.com/resorts/cwr/index.html](http://www.vrivacations.com/resorts/cwr/index.html). The retail value of the July week is approximately \$1,330, and the retail value of the October week is approximately \$1,030.

This raffle is for the use of my timeshare unit only. You will be responsible for your transportation to and from Hyannis, and for your expenses. If you are the winner of this raffle, you have the option of using the week, or giving it to someone else. The only stipulation is that one of the adults must be at least 21 years of age.

If you would like to support my fund raising efforts by participating in this raffle, please fill out the form below and mail it, along with your check, to me at this address:

**David S. Odess • 5 Macauley Way • Randolph, MA • 02368**

Tickets are \$10.00 each. Please make your check payable to "Pediatric Brain Tumor Foundation" or "PBTF." The PBTF is a non-profit 501 (c) 3 organization, so your donation is fully tax deductible. I will send all of the checks that I receive to the Foundation on a weekly basis.

If you would prefer to participate in my raffle online, by using a credit card, you can visit my fund raising page at: [www.firstgiving.com/david-odess](http://www.firstgiving.com/david-odess). It's fast, easy and secure. Once you have made your donation online, please send an e-mail to me at "hblad1@comcast.net" to let me know how many raffle tickets you would like for each week. You will get one ticket for every \$10.00 that you donate.

One winning ticket for each of the two weeks will be drawn on June 25, 2008 by Paul Mitchell, general manager of Weymouth Honda, and I will notify the winners by telephone. If you have any questions, please feel free to call me at (781) 961-4684, or e-mail me at: [hblad1@comcast.net](mailto:hblad1@comcast.net). Your contact information will be held in strict confidence, and will not be shared, given or sold to anyone.

Please feel free to share this flyer with your family, friends and co-workers.

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NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

\_\_\_\_\_ TICKET(S) FOR JULY 25 – AUGUST 1, 2008 @ \$10.00 EACH = \$ \_\_\_\_\_

\_\_\_\_\_ TICKET(S) FOR OCTOBER 10 – OCTOBER 17, 2008 @ \$10.00 EACH = \$ \_\_\_\_\_

TOTAL ENCLOSED = \$ \_\_\_\_\_

\_\_\_\_\_ I DO NOT WANT TO PURCHASE ANY TICKETS, BUT WOULD LIKE TO MAKE A DONATION. MY CHECK IS ENCLOSED.